

FÊTE DU CAFÉ



channable

Channable Integration

28 November 2023 – v1.3

Channable Integration – Introduction

Channable is a one-to-many product-data distribution tool that let's you manage product-data in a centralized place and distribute it to multiple platforms.

When you're running a catalogue with 25+ products or you have a changing catalogue, you can automate product-updates to Fête du Café through Channable.

This quick-start will help you configure Channable, upload and update your products.

Don't hesitate to reach out if you have any questions. We're here to help. Send a message to support@feteducafe.com and we'll get you started.

The screenshot displays the Fête du Café website interface. At the top, there is a search bar with the placeholder text "Find your favorite products here" and a magnifying glass icon. To the right of the search bar are icons for "Favorites", "Account", and "Cart". Below the search bar is a navigation menu with links for "Coffee", "Machines", "Accessories", and "Brands", and a "Promotions" link on the far right. The main content area features a large hero banner with a woman holding a coffee cup. The text on the banner reads "Europe's 1st Coffee Marketplace" and "For big brands & local roasters". Below the banner is a section titled "What are you brewing?" with icons for "Coffee beans", "Coffee capsules", "Coffee pads", "Coffee grind", "Coffee machines", and "Coffee accessories". Underneath is another section titled "Have you tried these flavors?" which displays a grid of five Starbucks coffee capsule products. Each product card includes a "Save 20%" badge, the product name, "In stock" status, "10 capsules" quantity, a price of "€ 24,00", and a "Bestellen" button.

Channable Integration – Basic Workflow

Configure your Channable setup to export a product-data feed to Fête du Café, based on the Google Product Data XML template.

The XML you are pushing to Fête du Café contains your product-data, including titles, description, images, pricing and stock.

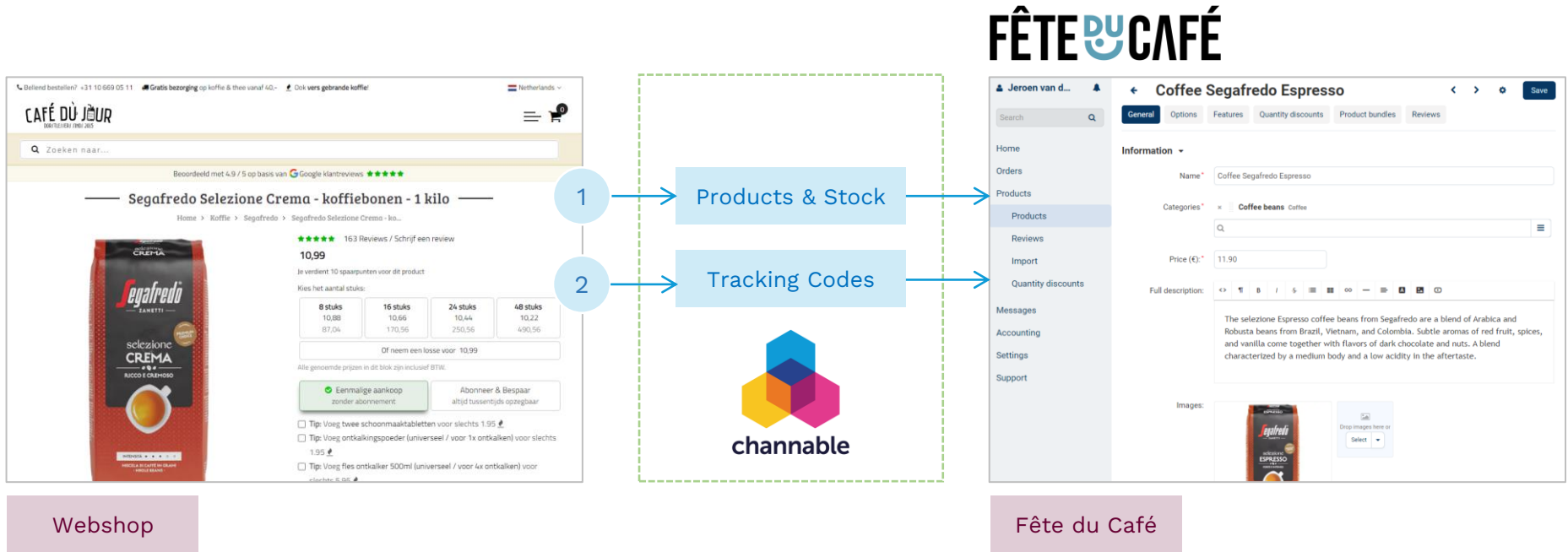
Setup a scheduled task in Channable to generate the product-data & stock each day.

Fête du Café will download and process your product-feed during the night.

Your product-data in Fête du Café will be updated with the data you're pushing through Channable.

The screenshot displays the Fête du Café website interface. At the top, there's a navigation bar with the site logo, a search bar, and links for 'Blog', 'Become a seller', and currency/language options. Below the navigation, there are category filters for 'Coffee', 'Machines', 'Accessories', and 'Brands'. The main content area features a product page for 'Starbucks · Seattle's 71st Pike Place Roast · Nespresso Cups'. The product is shown with multiple images, including a close-up of the cup and the full box. The description highlights the coffee's origin and flavor profile. Pricing is shown as 'From €4.00' to '€3.60'. A quantity selector offers options for 6, 12, 24, and 36 cartons, with corresponding prices and unit costs. A 'Add to basket' button is visible, along with a 'In stock' indicator and a 'Trader Joe's' logo. Below the product page, there's a 'Possibly you maybe interested' section with tabs for 'Most popular', 'Bestsellers', and 'Recently viewed'. It displays five related products, each with a 'Save 20%' badge and a product image.

Channable – Fête du Café Workflow



1. Fête du Café pulls products & stock XML from Channable
2. Fête du Café pulls tracking code XML from Channable

Channable Integration – Products & Categories

Categories

There are 3 main product-categories in Fête du Café: Coffee Consumables, Coffee Machines and Coffee Accessories. Each category contains of a number of sub-categories.

<https://feteducafe.com/category-specifications-and-guidelines/>

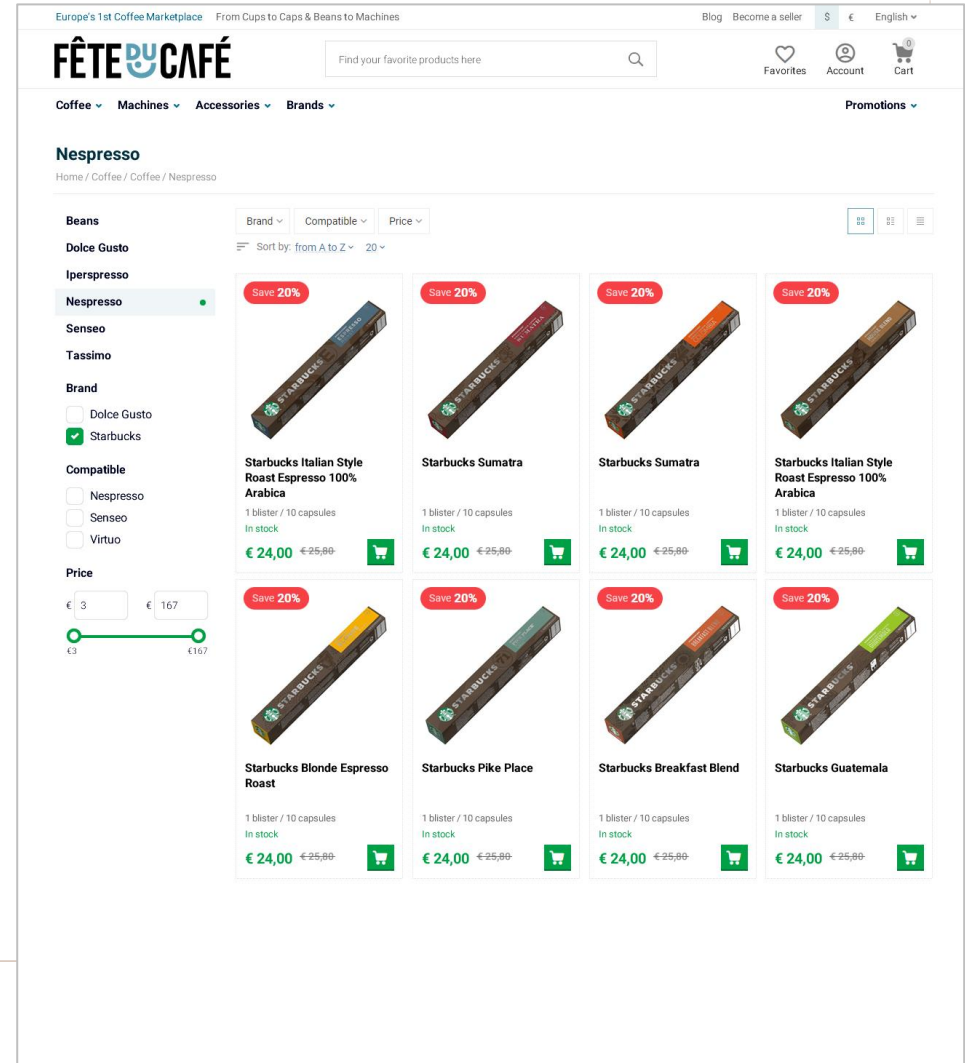
Products

Each product requires a couple of common product-fields, like Title, Description, Price and Image.

A product-category has its specific feature fields. For example, Coffee Beans require the field: Weight (250 grams, 1 kilo, etc) while a Coffee Machines requires: Color (black, white, red, etc)

The common & required fields can be submitted through nodes in the product-data XML.

<https://feteducafe.com/product-specifications-and-guidelines/>



Channable Integration – Google Product Data XML

Google Product Data XML – Template

The integration with Fête du Café is built on Google Product Data XML. When configuring Channable for Fête du Café select the Google Product Data XML template and extend it with the required Fête du Café fields.

Not all Google fields are required for Fête du Café. You may leave these fields empty. (Map the field to any empty column) Please find product specifications & guidelines for products and categories. You can also download a Fête du Café XML example.

<https://feteducafe.com/category-specifications-and-guidelines/>

<https://feteducafe.com/product-specifications-and-guidelines/>

You may find these links useful.

<https://feteducafe.com/faq>

<https://feteducafe.com/vendor>

Internal field	Channel field name	Status	Description
description	description	Mandatory	
status	availability	Mandatory	
condition	condition	Mandatory	
category	google_product_category	Mandatory	
id	gid	Mandatory	
empty	image_link	Mandatory	
price	price	Mandatory	
empty	shipping_country	Mandatory	
empty	shipping_price	Mandatory	
link	link	Mandatory	
title	title	Mandatory	
-	g:additional_image_link	Recommended	
-	g:energy_efficiency_class	Recommended	
gtin	gtin	Recommended	
-	g:item_group_id	Recommended	
-	g:mx:energy_efficiency_class	Recommended	
-	g:mri:energy_efficiency_class	Recommended	
mpn	mpn	Recommended	

soc_score	soc_score	Optional	
servings	servings	Optional	
shipping_weight	shipping_weight	Optional	
strength	strength	Optional	
taste	taste	Optional	
taxes	taxes	Optional	
unit_name	unit_name	Optional	
units_in_product	units_in_product	Optional	
vendor	vendor	Optional	
volume	volume	Optional	

Channable Integration – Images

Images

Each product requires at least one product-image, preferably a package-shot. We recommend adding 3 to 10 images for each product.

Add your image to a product by specifying the full-length image URL. Add multiple images by specifying multiple image-URLs divided by /// characters.

```
<images>https://www.example.com/images/espresso-coffee-machine-y3-3-iperespresso-black-01.jpg///https://www.example.com/images/espresso-coffee-machine-y3-3-iperespresso-black-02.jpg///https://www.example.com/images/espresso-coffee-machine-y3-3-iperespresso-black-03.jpg</images>
```

Please see the Fête du Café for examples & specifications.
<https://feteducafe.com/channabel-integration/>

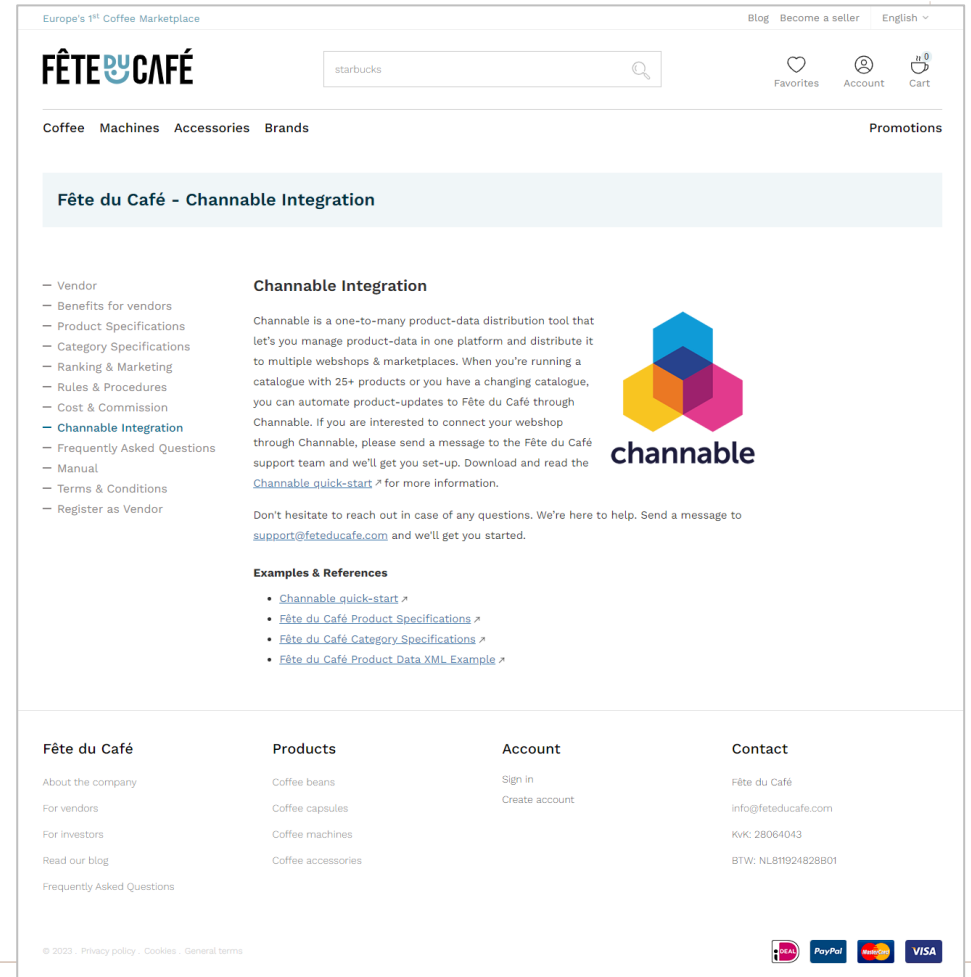
The screenshot displays the Fête du Café website interface. At the top, there's a navigation bar with the site logo, a search bar, and links for 'Blog', 'Become a seller', and 'English'. Below this is a secondary navigation bar with categories like 'Coffee', 'Machines', 'Accessories', and 'Brands'. The main content area features a product listing for the 'Espresso & Coffee Machine - Y3.3 iperEspresso Black' by Illy. The product is shown with a main image and a vertical strip of smaller thumbnail images. A red 'Save 28%' badge is visible. The price is listed as 'From €124,00 €89,00'. Below the price, there are color selection options (Black, Blue, Green, Orange, Red, Silver, Yellow) and a 'Light House Coffee' logo. The page also includes a 'Reviews' section with a 'No reviews found' message and a 'Review this product' button. At the bottom, there's a 'Possibly you may be interested' section with links for 'Coffee Machines', 'Bestsellers', and 'Recently Viewed'.

Support – Fête du Café

Support

Need help configuring Channable? Don't worry, we've got you. Send a message via support@feteducafe.com and will reach out to help you.

Please the Fête du Café for examples & specifications.
<https://feteducafe.com/channabel-integration/>



The screenshot shows the Fête du Café website interface. At the top, there's a navigation bar with "Europe's 1st Coffee Marketplace", "Blog", "Become a seller", and "English". The main header features the "FÊTE DU CAFÉ" logo, a search bar with "starbucks" entered, and icons for "Favorites", "Account", and "Cart". Below the header, there are navigation links for "Coffee", "Machines", "Accessories", "Brands", and "Promotions".

The main content area is titled "Fête du Café - Channable Integration". On the left, there's a sidebar menu with the following items: Vendor, Benefits for vendors, Product Specifications, Category Specifications, Ranking & Marketing, Rules & Procedures, Cost & Commission, **Channable Integration**, Frequently Asked Questions, Manual, Terms & Conditions, and Register as Vendor.

The main content area has a section titled "Channable Integration" with the following text: "Channable is a one-to-many product-data distribution tool that let's you manage product-data in one platform and distribute it to multiple webshops & marketplaces. When you're running a catalogue with 25+ products or you have a changing catalogue, you can automate product-updates to Fête du Café through Channable. If you are interested to connect your webshop through Channable, please send a message to the Fête du Café support team and we'll get you set-up. Download and read the [Channable quick-start](#) for more information." Below this text, it says "Don't hesitate to reach out in case of any questions. We're here to help. Send a message to support@feteducafe.com and we'll get you started." There is also a "Channable" logo consisting of three overlapping hexagons in blue, yellow, and pink.

Below the main content, there are four columns of links: "Fête du Café" (About the company, For vendors, For investors, Read our blog, Frequently Asked Questions), "Products" (Coffee beans, Coffee capsules, Coffee machines, Coffee accessories), "Account" (Sign in, Create account), and "Contact" (Fête du Café, info@feteducafe.com, KvK: 28064043, BTW: NL81924828B01).

At the bottom, there's a footer with "© 2023", "Privacy policy", "Cookies", and "General terms". On the right side of the footer, there are logos for "iDeal", "PayPal", "MasterCard", and "VISA".