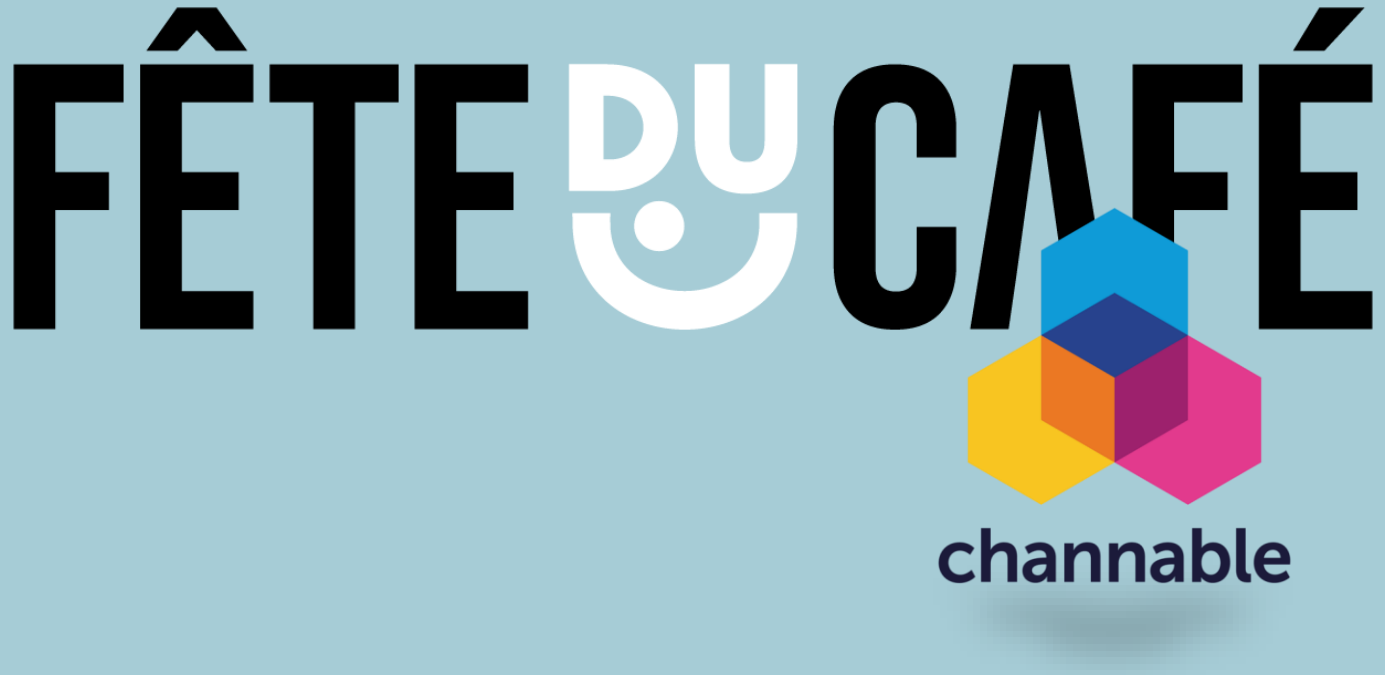


Channable Integration

28 November 2023 – v1.3

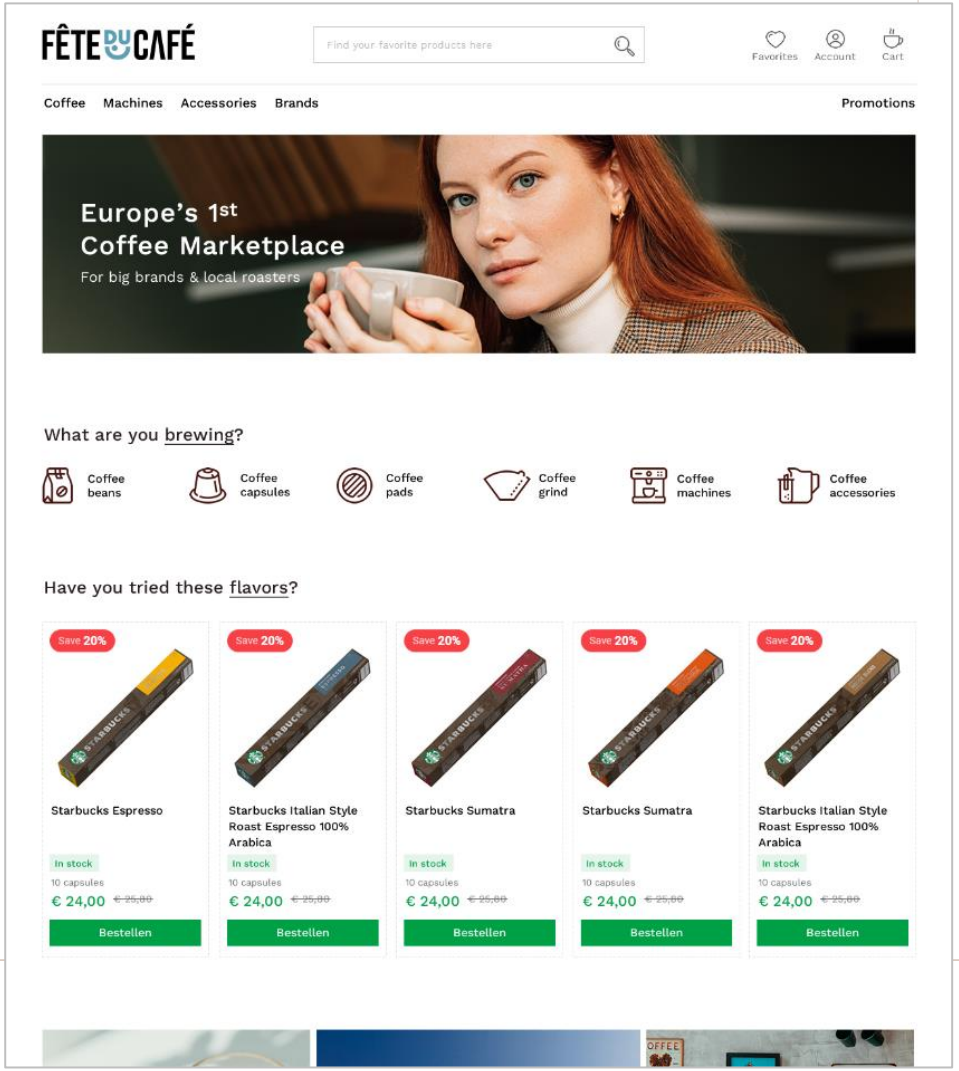
Channable Integration – Introduction

Channable is a one-to-many product-data distribution tool that let's you manage product-data in a centralized place and distribute it to multiple platforms.

When you're running a catalogue with 25+ products or you have a changing catalogue, you can automate product-updates to Fête du Café through Channable.

This quick-start will help you configure Channable, upload and update your products.

Don't hesitate to reach out if you have any questions. We're here to help. Send a message to support@feteducafe.com and we'll get you started.



Channable Integration – Basic Workflow

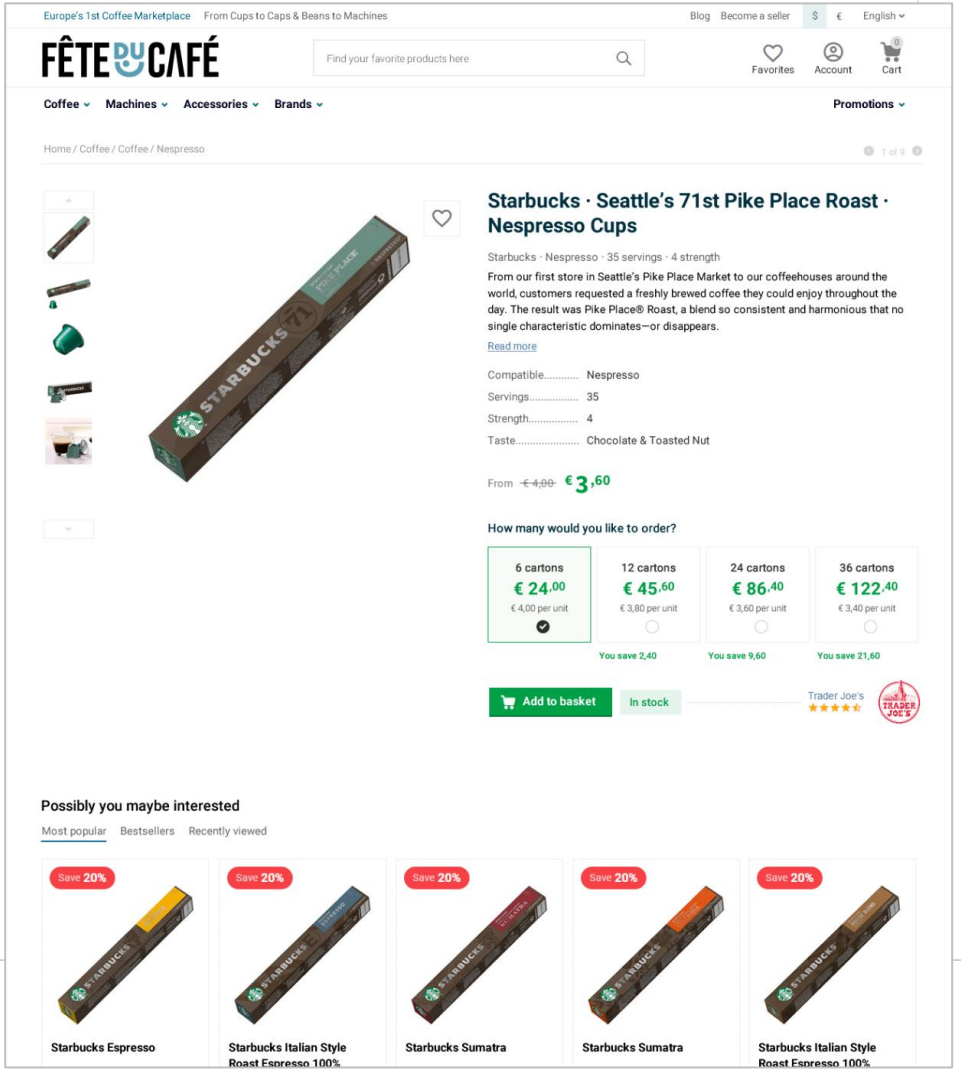
Configure your Channable setup to export a product-data feed to Fête du Café, based on the Google Product Data XML template.

The XML you are pushing to Fête du Café contains your product-data, including titles, description, images, pricing and stock.

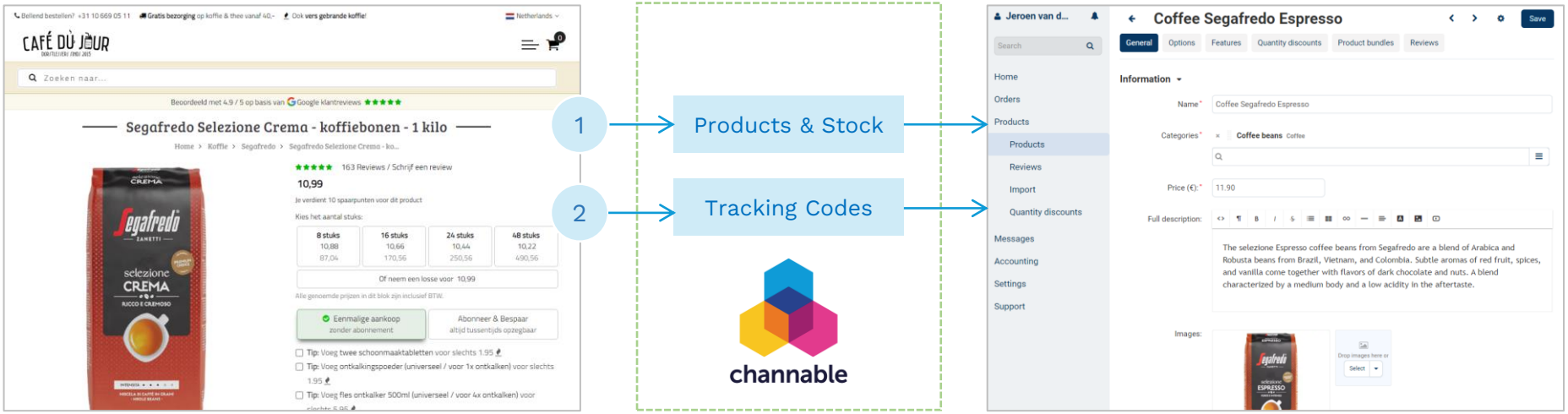
Setup a scheduled task in Channable to generate the product-data & stock each day.

Fête du Café will download and process your product-feed during the night.

Your product-data in Fête du Café will be updated with the data you're pushing through Channable.



Channable – Fête du Café Workflow



Webshop

Fête du Café

1. Fête du Café pulls products & stock XML from Channable
2. Fête du Café pulls tracking code XML from Channable

Channable Integration – Products & Categories

Categories

There are 3 main product-categories in Fête du Café: Coffee Consumables, Coffee Machines and Coffee Accessories. Each category contains of a number of sub-categories.

https://feteducafe.com/category-specifications-and-guidelines/

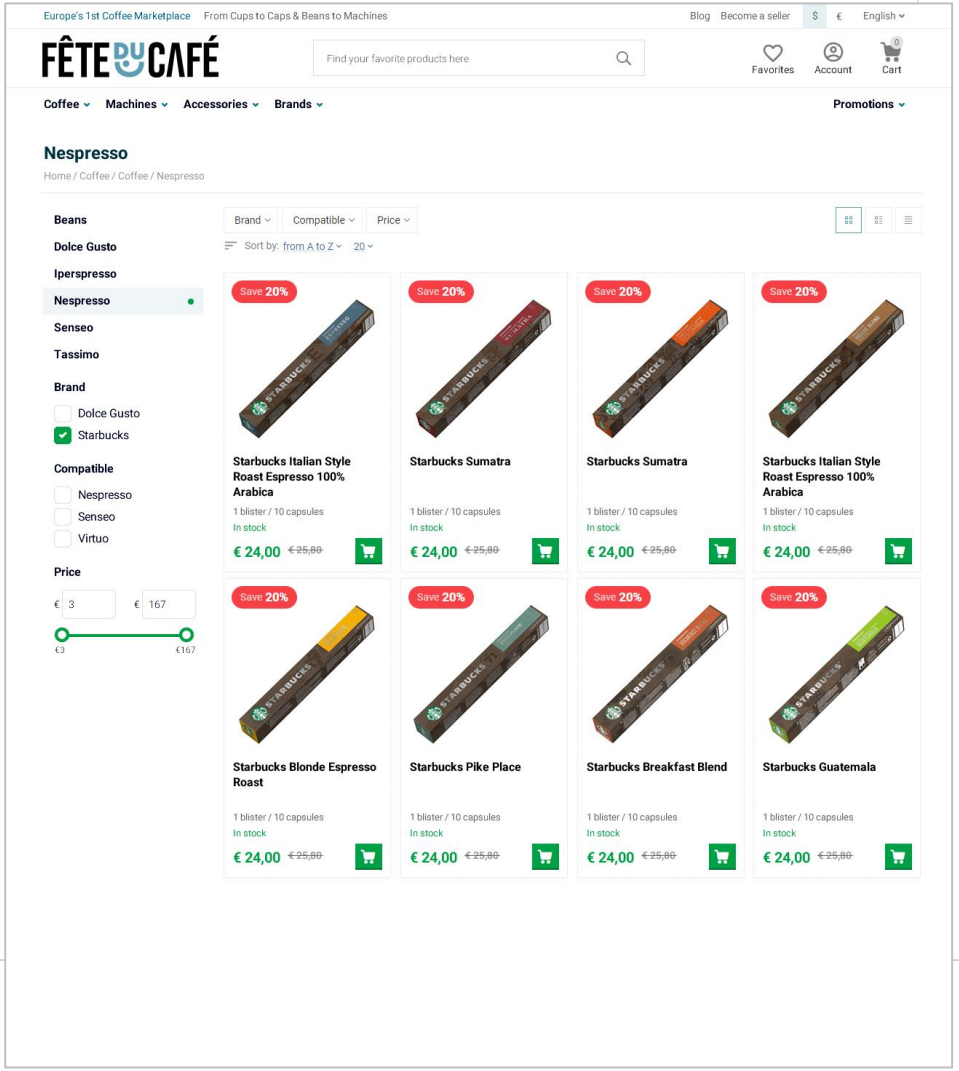
Products

Each product requires a couple of common product-fields, like Title, Description, Price and Image.

A product-category has its specific feature fields. For example, Coffee Beans require the field: Weight (250 grams, 1 kilo, etc) while a Coffee Machines requires: Color (black, white, red, etc)

The common & required fields can be submitted through nodes in the product-data XML.

https://feteducafe.com/product-specifications-and-guidelines/



Channable Integration – Google Product Data XML

Google Product Data XML – Template

The integration with Fête du Café is built on Google Product Data XML. When configuring Channable for Fête du Café select the Google Product Data XML template and extend it with the required Fête du Café fields.

Not all Google fields are required for Fête du Café. You may leave these fields empty. (Map the field to any empty column)

Please find product specifications & guidelines for products and categories. You can also download a Fête du Café XML example.

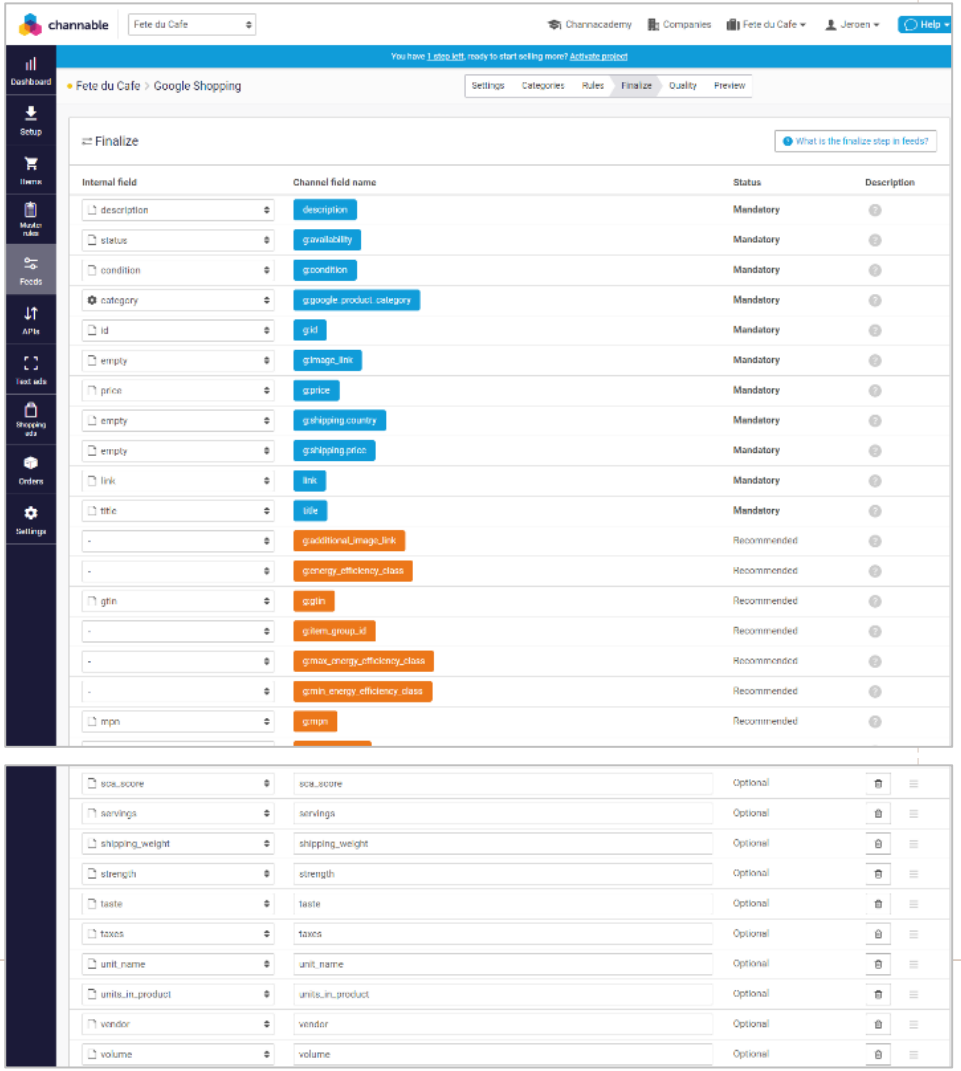
https://feteducafe.com/category-specifications-and-guidelines/

https://feteducafe.com/product-specifications-and-guidelines/

You may find these links useful.

https://feteducafe.com/faq

https://feteducafe.com/vendor



Channable Integration – Images

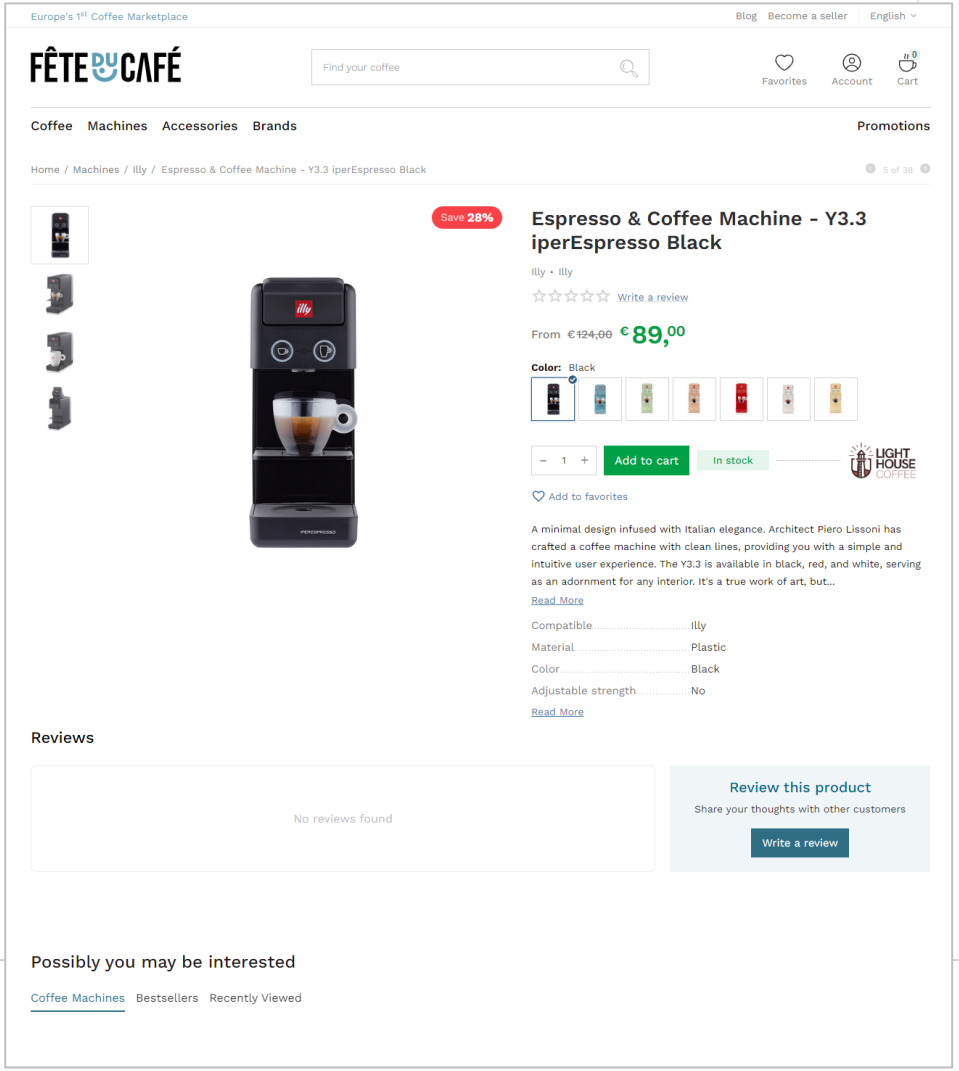
Images

Each product requires at least one product-image, preferably a package-shot. We recommend adding 3 to 10 images for each product.

Add your image to a product by specifying the full-length image URL. Add multiple images by specifying multiple image-URLs divided by /// characters.

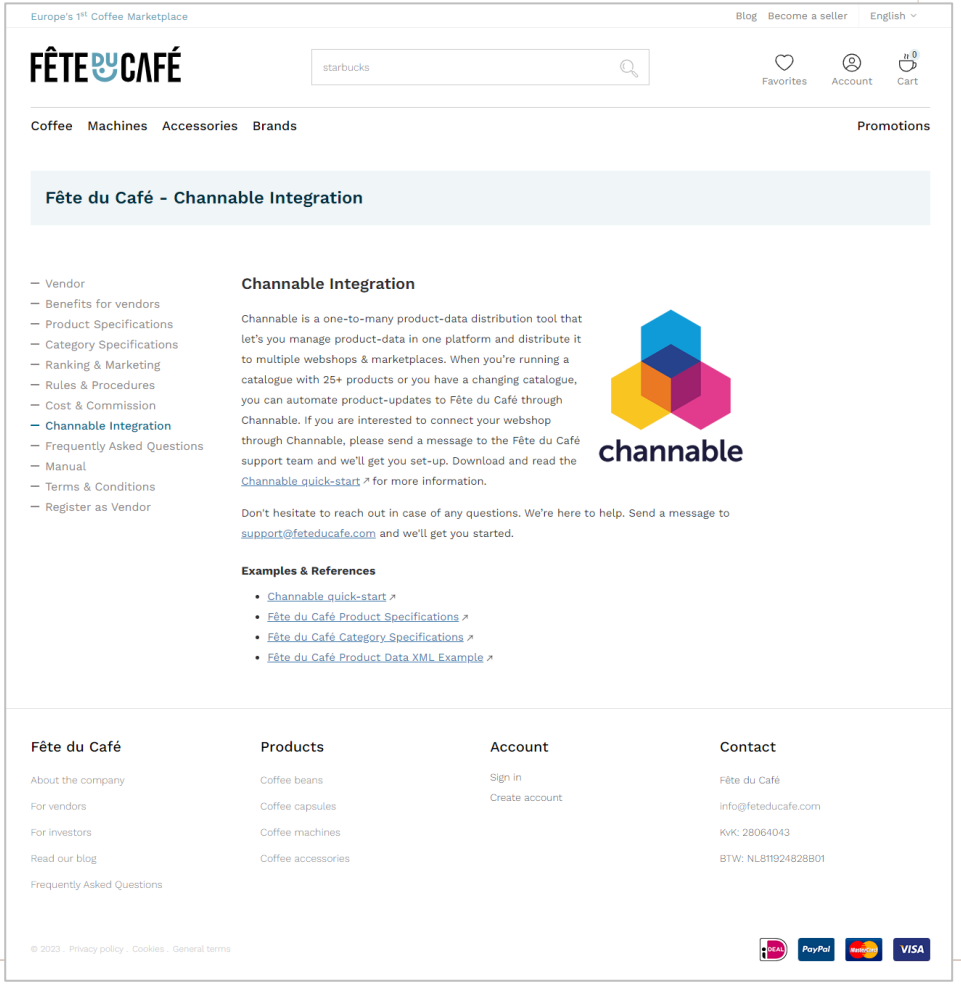
```
<images>https://www.example.com/images/espresso-coffee-machine-y3-3-iperespresso-black-01.jpg///https://www.example.com/images/espresso-coffee-machine-y3-3-iperespresso-black-02.jpg///https://www.example.com/images/espresso-coffee-machine-y3-3-iperespresso-black-03.jpg</images>
```

Please the Fête du Café for examples & specifications.
https://feteducafe.com/channabel-integration/



Support – Fête du Café

Support

Need help configuring Channable? Don’t worry, we’ve got you. Send a message via support@feteducafe.com and will reach out to help you.

Please the Fête du Café for examples & specifications.
https://feteducafe.com/channabel-integration/