

FÊTE DU CAFÉ



Vendor Manual

19 December 2023

Manual – Introduction

Fête du Café is your opportunity to access a new customer base across the Europe. All you need is a Fête du Café Vendor account, and that's for free.

This manual will help you set up your account, upload your products, process orders and get paid.

If you do need any help, please send a message to the Fête du Café support team and we'll get you set-up.

Fête du Café documentation & specifications for Vendors

<https://feteducafe.com/vendor/>

The screenshot displays the Fête du Café website interface. At the top, it features the site's name "FÊTE DU CAFÉ" and a search bar with the placeholder text "Find your favorite products here". Navigation links include "Coffee", "Machines", "Accessories", and "Brands". A "Promotions" dropdown menu is also visible. Below the navigation, a banner for "Europe's 1st Coffee Marketplace" is shown, featuring a woman holding a coffee cup and a "Start selling" button. A "For vendors" section provides information for potential sellers. Below this, a "What are you looking for?" section offers filters for "Coffee beans", "Coffee capsules & pads", "Coffee machines", and "Coffee accessories". A row of brand logos is displayed, including illy, LAVAZZA, CELESTE D'ORO, Starbucks, NESPRESSO, Jupiata, DE, Dolce Gusto, and CAFE'ORO. The "Have you tried these flavors?" section features five product listings, each with a "Save 20%" badge, a product image, and pricing information. The products listed are Starbucks Espresso, Starbucks Italian Style Roast Espresso 100% Arabica, Starbucks Sumatra, Starbucks Sumatra, and Starbucks Italian Style Roast Espresso 100% Arabica. Each listing shows the price as € 24,00 and a crossed-out price of € 25,80. The bottom of the page shows a partial view of a coffee bean image and a red banner.

Index

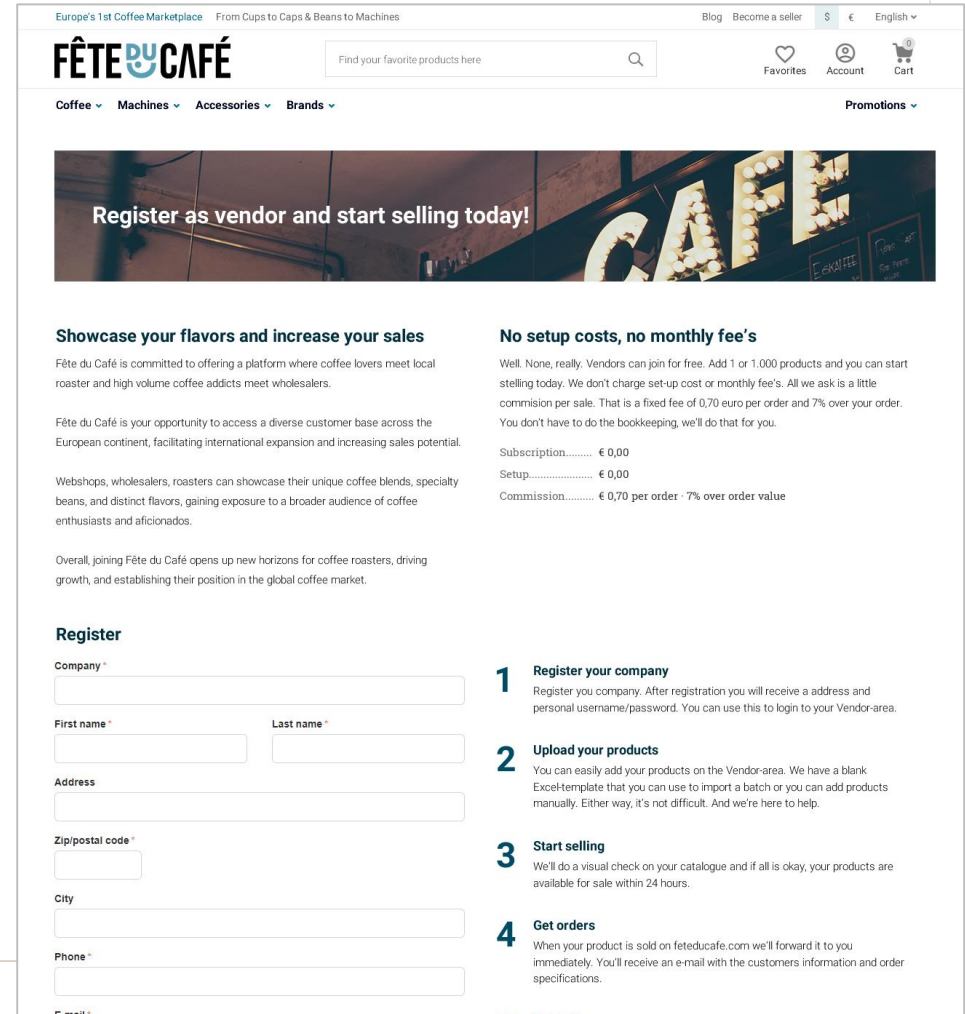
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1. Register as Vendor

Registering as a Vendor is easy.

Surf to <https://www.feteducafe.com/benefits-for-vendors> and complete the required fields.

After registration you will receive an e-mail with your personal login details.



The screenshot displays the Fête du Café website interface. At the top, there's a navigation bar with the site name, a search bar, and links for 'Blog', 'Become a seller', currency options, and language. Below the navigation, a banner image features the text 'Register as vendor and start selling today!'. The main content area is divided into two columns. The left column, titled 'Showcase your flavors and increase your sales', describes the platform's commitment to coffee lovers and provides details about the customer base and the benefits of showcasing products. The right column, titled 'No setup costs, no monthly fee's', lists the subscription and commission fees. Below these columns is a 'Register' section with a form containing fields for 'Company', 'First name', 'Last name', 'Address', 'Zip/postal code', 'City', 'Phone', and 'E-mail'. To the right of the form, a numbered list outlines the four steps of the registration process: 1. Register your company, 2. Upload your products, 3. Start selling, and 4. Get orders.

Europe's 1st Coffee Marketplace From Cups to Caps & Beans to Machines Blog Become a seller \$ € English

FÊTE DU CAFÉ Find your favorite products here Favorites Account Cart

Coffee Machines Accessories Brands Promotions

Register as vendor and start selling today!

Showcase your flavors and increase your sales

Fête du Café is committed to offering a platform where coffee lovers meet local roaster and high volume coffee addicts meet wholesalers.

Fête du Café is your opportunity to access a diverse customer base across the European continent, facilitating international expansion and increasing sales potential.

Webshops, wholesalers, roasters can showcase their unique coffee blends, specialty beans, and distinct flavors, gaining exposure to a broader audience of coffee enthusiasts and aficionados.

Overall, joining Fête du Café opens up new horizons for coffee roasters, driving growth, and establishing their position in the global coffee market.

No setup costs, no monthly fee's

Well. None, really. Vendors can join for free. Add 1 or 1.000 products and you can start selling today. We don't charge set-up cost or monthly fee's. All we ask is a little commission per sale. That is a fixed fee of 0,70 euro per order and 7% over your order. You don't have to do the bookkeeping, we'll do that for you.

Subscription..... € 0,00
Setup..... € 0,00
Commission..... € 0,70 per order + 7% over order value

Register

Company *

First name * Last name *

Address

Zip/postal code *

City

Phone *

E-mail *

- 1 Register your company**
Register your company. After registration you will receive a address and personal username/password. You can use this to login to your Vendor-area.
- 2 Upload your products**
You can easily add your products on the Vendor-area. We have a blank Excel-template that you can use to import a batch or you can add products manually. Either way, it's not difficult. And we're here to help.
- 3 Start selling**
We'll do a visual check on your catalogue and if all is okay, your products are available for sale within 24 hours.
- 4 Get orders**
When your product is sold on feteducafe.com we'll forward it to you immediately. You'll receive an e-mail with the customers information and order specifications.

1.1. Login to your Vendor portal

You set-up your profile, upload and edit your products and configure your shipping cost through the Fête du Café portal.

Open a browser, surf to Vendor portal and login with your personal account.

Did you forget your username/password? Don't worry, click the 'forgot password' link on the login page and we'll send you a new password.

Vendor Portal

Portal: <https://feteducafe.com/vendor.php>

Username: [your e-mail address]

Password: [your password]

Vendor 🔔

Search 🔍

- Home
- Orders
- Products
- Messages
- Accounting
- Settings
- Support

Dashboard 📅

Fête du Café · Vendor Portal

Welcome to the Vendor Portal. Here you can edit your company information, upload products, set prices, configure shipping cost and process orders. Need help? Send a message to the Fête du Café support team and we'll get you started.

support@feteducafe.com

Onboarding Guide


- 1. Download the manual**

Read the step-by-step instructions to set up your profile and add your products.


[Download the manual](#) [Frequently Asked Questions](#)
- 2. Set up your profile**

Upload your logo, tell the customers about yourself, and leave your contact and legal information.

[Go to your profile](#)


- 3. Add your products**

List your products by hand or upload a CSV or XML file to import products in bulk.



1.2. Your unique Vendor-ID

Your company name is also your Vendor-ID. This unique ID is used to identify your products when adding, editing or importing.

1. Click on your username in the left-top corner
2. Click on 'Seller info'
3. Your ID is the 'Company' field

1

Vendor

Signed in as
vendor@feteducafe.com

English

Euro (€)

2

Edit profile

Seller info

Sign out

Settings

Support

Vendor

General Add-ons Description Logos Terms & conditions Plan

AB: Motivation block AB: Stickers

Information

Company: * Vendor

Status: Active

Language: English

Address: Mainstreet 763

Zip/postal code: * 1234 KP

City: Cafinicity

Phone: * +61-2345-678-900

E-mail: * vendor@feteducafe.com

URL: * https://www.feteducafe.com

Save

SIDEBAR

2. Set up your profile

In the sellers-info section of the Vendor portal you can upload your logo, add a description of your company, set your terms and conditions.

Don't forget to hit the 'Save' button once you've completed.

1. Click on your username in the left-top corner
2. Click on 'Seller info'
3. Click 'Save'

The screenshot shows the 'Fete du Cafe' vendor profile setup page. The sidebar on the left has a 'Vendor' header (1) and a 'Seller info' option (2). The main form area has a 'Save' button (3) in the top right corner. The form fields are:

- Company: Fete du Cafe
- Status: Pending
- Language: English
- Address: Mainstreet 763
- Zip/postal code: 1234 KP
- City: Cafinicity
- Phone: +61-2345-678-900
- E-mail: vendor@feteducafe.com
- URL: https://www.feteducafe.com

3. Products – How to add your products

There are several ways to add your products to your Fête du Café shop. You can add products manually, import products with CSV & XML or you can connect your Shopify webshop.

1. Manual

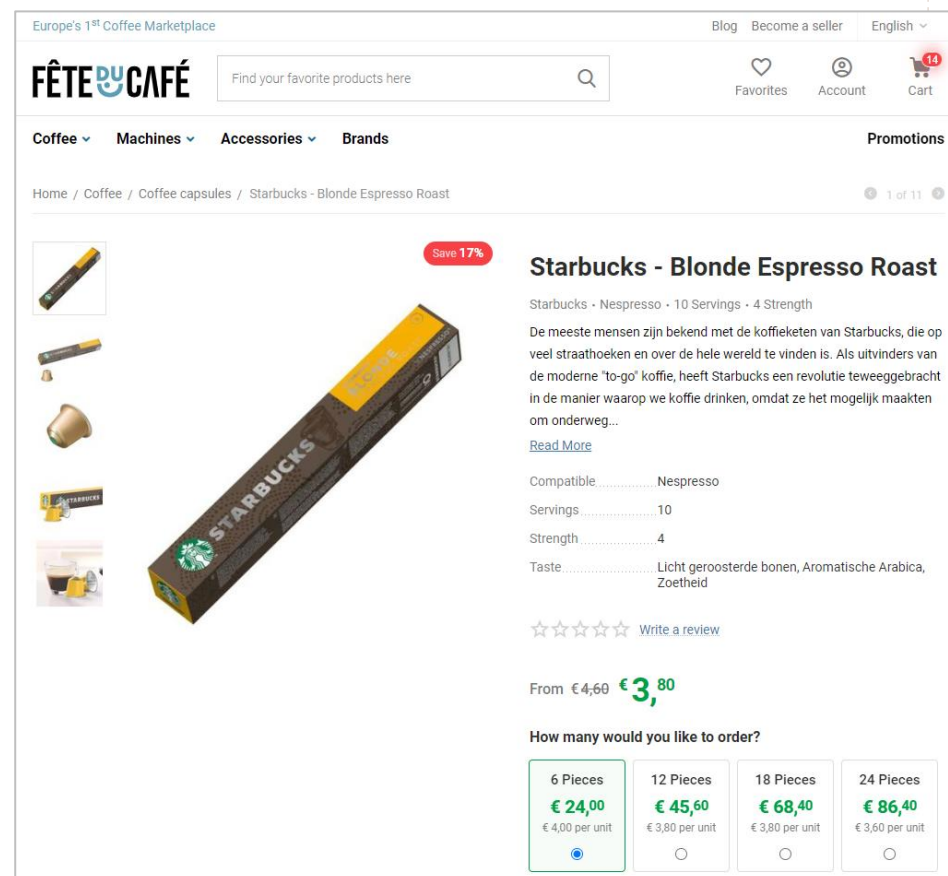
We recommend adding products manually when you have around 10 products that you are selling.

2. Import CSV / Excel

When you have a considerable sum (10+) of products that you'd like to sell you can import products using a CSV file. We have a template Excel file to fill your product information and you can save that to CSV format.

3. Shopify

We are happy to connect your Shopify webshop to Fête du Café making sure your product information is always synchronized. Please contact us at support@feteducafe.com and we'll assist you to configure your Shopify - Fête du Café connection.



The screenshot displays the product page for Starbucks - Blonde Espresso Roast coffee capsules on the Fête du Café website. The page features a main product image of a box of capsules, a 'Save 17%' badge, and a 'Read More' link. The product details include compatibility with Nespresso, 10 servings, and a strength of 4. The price is shown as €3,80, with a 'From €4,60' crossed out. Below the price, there is a section for 'How many would you like to order?' with four options: 6 Pieces (€24,00), 12 Pieces (€45,60), 18 Pieces (€68,40), and 24 Pieces (€86,40). The 6 Pieces option is selected.

Europe's 1st Coffee Marketplace

Blog Become a seller English

FÊTE DU CAFÉ Find your favorite products here

Favorites Account Cart

Coffee Machines Accessories Brands Promotions

Home / Coffee / Coffee capsules / Starbucks - Blonde Espresso Roast

1 of 11

Starbucks - Blonde Espresso Roast

Starbucks - Nespresso - 10 Servings - 4 Strength

De meeste mensen zijn bekend met de koffieketens van Starbucks, die op veel straathoeken en over de hele wereld te vinden is. Als uitvinders van de moderne "to-go" koffie, heeft Starbucks een revolutie teweeggebracht in de manier waarop we koffie drinken, omdat ze het mogelijk maakten om onderweg...

[Read More](#)

Compatible Nespresso

Servings 10

Strength 4

Taste Licht geroosterde bonen, Aromatische Arabica, Zoetheid

☆☆☆☆☆ Write a review

From €4,60 **€3,80**

How many would you like to order?

6 Pieces € 24,00 € 4,00 per unit	12 Pieces € 45,60 € 3,80 per unit	18 Pieces € 68,40 € 3,80 per unit	24 Pieces € 86,40 € 3,60 per unit
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3. Products – Categories

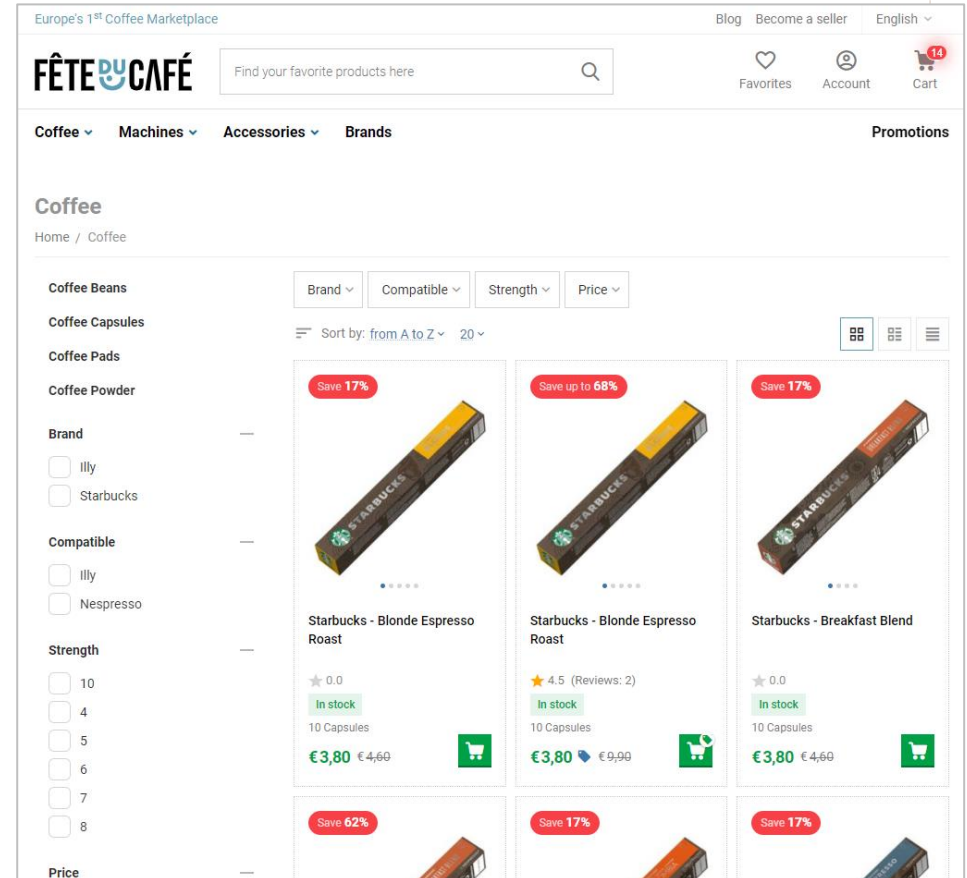
Fête du Café offers a set of standardized categories (productgroups). When adding/uploading your products you are required to map your product to one (1) of these categories.

You can find the complete list of product categories online. Please note that this list is updated frequently.

Requirements & Guidelines

<https://feteducafe.com/product-specifications-and-guidelines/>

<https://feteducafe.com/category-specifications-and-guidelines/>



3.2. Products – Manually

You can manually add products, with images and set prices through the Vendor portal.

1. Click on 'Products' > 'Products'
2. Click on the plus-sign + in the right-hand corner
3. Select 'Create new product'
4. Complete all required fields. (See 3.1.A & 3.1.B for more details)
5. Upload your product images
6. Click 'Create'

Note: Your products will be approved by the Fête du Café administrators before they are published. This could take up to 48 hours.

NAME / CODE	PRICE (€)	QUANT	STATUS
De Sage Nespresso Vertuo Creatista - Black FDCMCH060	680.00		
De Sage Nespresso Vertuo Creatista - Black Stainless Steel FDCMCH062	680.00	1	Active
De Sage Nespresso Vertuo Creatista - Brushed Stainless Steel FDCMCH058	680.00	1	Active


4 Name * Whole Bean Decaffeinated Classico Coffee

Categories * × Beans Coffee / Coffee

Price (€): * 18.90

Full description: <> ¶ B / \$ ≡ ∞ − ≡ 🗑️ 📷

Classico, classic roast coffee has a lingering sweetness and delicate notes of caramel, orange blossom and jasmine.

5 Images:  Drop images here or Select image

3.2.A. Products – Fields

When manually adding products, you are required to complete a set of mandatory fields.

1. Name Your products title/name
2. Categories Select the Category (Productgroup) for your product
3. Price The SALES price
4. Description The full-description of your product.
5. Images The images for your product.

- Continue on next slide

The screenshot shows the 'Vendor' interface for creating a product. The main form is titled 'Starbucks - Breakfast Bl...' and has a 'Save' button. The form is divided into several sections:

- General** (selected):
 - Name ***: Starbucks - Breakfast Blend (highlighted with a red circle 1)
 - Categories ***: Coffee capsules Coffee / Coffee (highlighted with a red circle 2)
 - Price (€) ***: 3.80 (highlighted with a red circle 3)
 - Full description:** This is a Starbucks classic with a fresh and sharp flavor and citrus notes, perfect for refreshing yourself in the morning. It's less intense than what your typical Starbucks coffee. (highlighted with a red circle 4)
 - Images:** A grid of images showing Starbucks coffee capsules and packaging. A 'Drop images here or Select' button is visible (highlighted with a red circle 5).
- Shipping properties**
- Features**
- Variations**
- Quantity discounts**
- Product bundles**
- AB: Video gallery of the product**
- Reviews**

3.2.B. Products – Fields

The value 'Global' indicates the default value is selected. In this example the default value is: Yes.

- | | |
|---------------|--|
| 6. Code | Your product-code |
| 7. List price | The FROM price |
| 8. In stock | Your actual stock |
| 9. Inventory | Option to auto update your stock on sale |
| 10. Minimum | The minimum quantity |
| 11. Step | The step by which your product is sold |
| 12. Taxes | The type of Tax (For NL: High 21%, Low 9% or Zero) |
| 13. Unit name | They description of the product unit.
Examples: Can, Carton, Capsules or Machine. |
| 14. Units | The number of Units in your Package.
Examples: 10 Capsules in a Package |

The screenshot shows a vendor management interface for a product named "Starbucks - Breakfast Bl...". The interface includes a sidebar with navigation options: Vendor, Home, Orders, Products (selected), Reviews, Import, Messages, Accounting, Settings, and Support. The main content area is titled "Pricing / inventory" and contains the following fields:

- 6** CODE: FDC000052
- 7** List price (€): 9.90 (Manufacturer suggested retail price.)
- 8** In stock: 36
- 9** Track inventory: Global (Yes) (When inventory is tracked, the number of products in stock will decrease after each purchase.)
- 10** Minimum quantity to buy per product: 6
- 11** Quantity step: 6
- 12** Taxes: High Low Zero

Below the "Pricing / inventory" section is the "Price per unit" section:

- 13** Unit name: Capsules (For example, 'ml' or 'g' without quotes.)
- 14** Units in product: 10.000 (Required for automatic calculation of price per unit.)

3.3.A. Products – Import products using CSV & Excel

You can import products through the Vendor portal using a CSV or Excel file.

You can use the Excel example file to fill in the products specifications and save it to CSV.

There are separate import available:

- A. For coffee consumables (Beans, Capsules, etc)
- B. For coffee machines
- C. For coffee accessories

1. Click on 'Products'
2. Click on 'Import'
3. Select the type you want to import
 - A. Coffee Accessories (mugs, cups, etc.)
 - B. Coffee Consumables (pads, capsules, etc)
 - B. Coffee Machines

- Continue on next slide

NAME	LAST IMPORT	STATUS	FILE	HAS MODIFIERS
Coffee Accessories	Never	–	Choose	No
Coffee Accessories Images	Never	–	Choose	No
Coffee Consumables	Never	–	Choose	No
Coffee Consumables Images	Never	–	Choose	No
Coffee Machines	Never	–	Choose	No
Coffee Machines Images	Never	–	Choose	No
Quantity Discounts	Never	–	Choose	No

3.3.B. Products – Import products using CSV & Excel

4. Upload your CSV file
5. Click 'Save selected file'
6. Check the field mapping from your CSV to Fête du Cafés
7. Click 'Import'
8. Done.

Note: The language attribute is case-sensitive. Use lowercase to identify your language: nl or en.

Note: Your products will be approved by the Fête du Café administrators before they are published. This could take up to 48 hours.

Tip: You will find example Excel & ZIP files in the dashboard of the Vendor portal. Download the Excel file, add your own products and save as CSV.

Vendor ☰ 🔔 ← **Coffee Consumables** 5 Save selected file Clone

Search 🔍 File Settings

Home
Orders
Products
 Products
 Reviews
Message center
Product bundles
Accounting
Settings

File: * coffee_consumables ACME.csv
4 Upload file Link to file
The following file extensions are supported: csv.

Archive with images: Upload file Link to file
The following file extensions are supported: zip, tgz, gz.

Name: *

Vendor: All vendors

Additional settings ▶

Vendor ☰ 🔔 ← **Coffee Consumables** 7 Import Clone

Search 🔍 6 Fields mapping Settings

Home
Orders
Products
 Products
 Reviews
Message center
Product bundles
Accounting
Settings

This table contains the list of columns from the imported file. For each column you'd like to import, select a corresponding product property in Multi-Vendor. Then check what sort of data will be imported from that column, and use modifiers to change that data, if necessary. Remember to save your changes.

Modifiers list

COLUMN NAME IN THE IMPORTED FILE	PRODUCT PROPERTY IN MULTI-VENDOR	EXAMPLE OF THE IMPORTED VALUE
Product id	Product id (Product ID)	
Language	Language (Language)	en
Product code	Product code (Product code)	ACME0056

3.4.A. Images – Import images using ZIP

To import images for your products you can use a ZIP file containing the images and an Excel file to map the images to the products.

We recommend naming your products logically. That could include the products name and/or code. For example: myspecialcoffee-012345-A.jpg.

In the Excel sheet you have one column for the product-code and one column with the images. You may add multiple images with '///' as a divider.

1. Click on 'Products'
2. Click on 'Import'
3. Select the type for which you want to import
 - A. Coffee Accessories Images
 - B. Coffee Consumables Images
 - B. Coffee Machines Images

- Continue on next slide

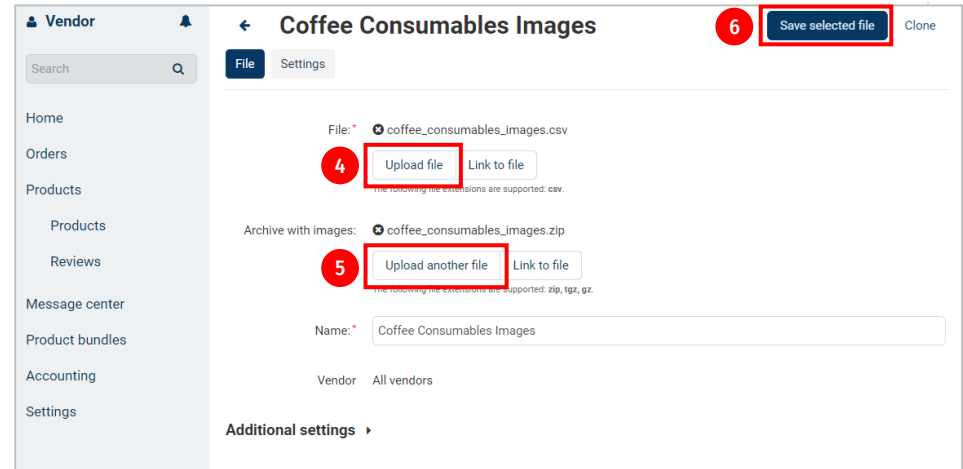
NAME	LAST IMPORT	STATUS	FILE	HAS MODIFIERS
Coffee Accessories	Never	–	Choose	No
Coffee Accessories Images	Never	–	Choose	No
Coffee Consumables	Never	–	Choose	No
Coffee Consumables Images	Never	–	Choose	No
Coffee Machines	Never	–	Choose	No
Coffee Machines Images	Never	–	Choose	No
Quantity Discounts	Never	–	Choose	No

3.4.B. Images – Import images using ZIP

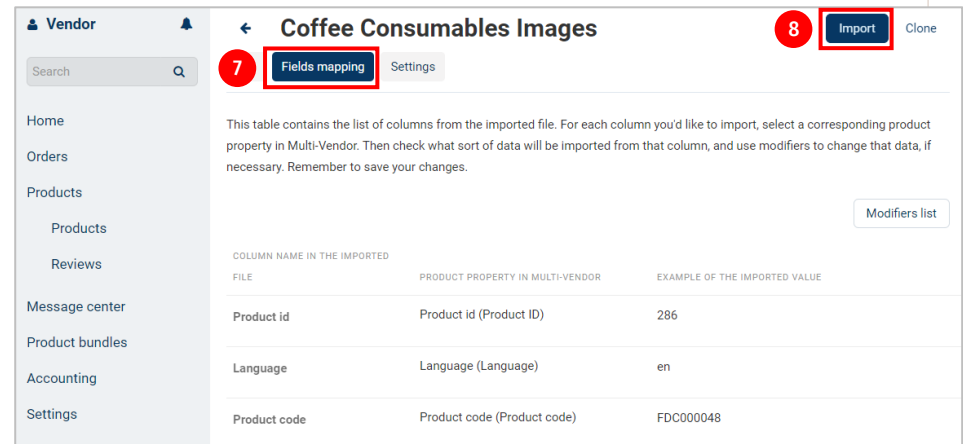
4. Select your CSV file
5. Select your ZIP file
6. Click 'Save selected file'
7. Check the field mapping from your CSV to Fête du Cafés
8. Click 'Import'
9. Done.

Note: Your products will be approved by the Fête du Café administrators before they are published. This could take up to 48 hours.

Tip: You will find example Excel & ZIP files in the dashboard of the Vendor portal. Download the Excel file, add your own products and save as CSV.



The screenshot shows the 'Coffee Consumables Images' page in the Vendor portal. The page has a sidebar with navigation options: Home, Orders, Products, Products (with sub-items: Products, Reviews), Message center, Product bundles, Accounting, and Settings. The main content area has a search bar and tabs for 'File' and 'Settings'. A red circle with the number '6' highlights the 'Save selected file' button in the top right corner. Below the search bar, there are two file upload sections. The first section is for a CSV file, with a red circle '4' highlighting the 'Upload file' button. The second section is for a ZIP file, with a red circle '5' highlighting the 'Upload another file' button. Below these sections, there is a 'Name' input field containing 'Coffee Consumables Images' and a 'Vendor' dropdown menu set to 'All vendors'. At the bottom, there is an 'Additional settings' link.



The screenshot shows the 'Coffee Consumables Images' page in the Vendor portal, specifically the 'Fields mapping' step. The sidebar is the same as in the previous screenshot. The main content area has a search bar and tabs for 'Fields mapping' and 'Settings'. A red circle with the number '7' highlights the 'Fields mapping' tab. A red circle with the number '8' highlights the 'Import' button in the top right corner. Below the search bar, there is a text block: 'This table contains the list of columns from the imported file. For each column you'd like to import, select a corresponding product property in Multi-Vendor. Then check what sort of data will be imported from that column, and use modifiers to change that data, if necessary. Remember to save your changes.' Below this text is a table with three columns: 'COLUMN NAME IN THE IMPORTED FILE', 'PRODUCT PROPERTY IN MULTI-VENDOR', and 'EXAMPLE OF THE IMPORTED VALUE'. The table has three rows: 'Product id', 'Language', and 'Product code'. A 'Modifiers list' button is located to the right of the table.

COLUMN NAME IN THE IMPORTED FILE	PRODUCT PROPERTY IN MULTI-VENDOR	EXAMPLE OF THE IMPORTED VALUE
Product id	Product id (Product ID)	286
Language	Language (Language)	en
Product code	Product code (Product code)	FDC000048

3.4.C. Images – Import images using ZIP

These are two examples/screenshots on what the Excel file and ZIP file should look like. You

In the Excel file you'll find a column named: Images. List all your images here divided by /// separator.

For example:

nespresso-starbucks-10-italian-style-roast-0001.jpg///nespresso-starbucks-10-italian-style-roast-0002.jpg///nespresso-starbucks-10-italian-style-roast-0003.jpg///nespresso-starbucks-10-italian-style-roast-0004.jpg

Add your images to the ZIP file – of course using the same filenames as in your Excel. Allowed formats for your images are GIF, JPEG, PNG & WEBP.

Note: For performance optimisation, keep your images well below 20 kB.

	A	B	C	D	E	F
1	Product id	Language	Vendor	Product code	Product name	Images
	286	en	Acme	FDC000048	Starbucks - Italian Style Roast Espresso	nespresso-starbucks-10-italian-style-roast-0001.jpg///nespresso-starbucks-10-italian-style-roast-0002.jpg///nespresso-starbucks-10-italian-style-roast-0003.jpg///nespresso-starbucks-10-italian-style-roast-0004.jpg
2		en	Acme	FDC000050	Starbucks - Lungo House Blend	nespresso-starbucks-10-house-blend-lungo-0001.jpg///nespresso-starbucks-10-house-blend-lungo-0002.jpg///nespresso-starbucks-10-house-blend-lungo-0003.jpg///nespresso-starbucks-10-house-blend-lungo-0004.jpg
3		en	Acme	FDC000052	Starbucks - Breakfast Blend	nespresso-starbucks-10-breakfast-blend-0001.jpg///nespresso-starbucks-10-breakfast-blend-0002.jpg///nespresso-starbucks-10-breakfast-blend-0003.jpg///nespresso-starbucks-10-breakfast-blend-0004.jpg
4		en	Acme	FDC000054	Starbucks - Columbia	nespresso-starbucks-10-single-origin-colombia-0001.jpg///nespresso-starbucks-10-single-origin-colombia-0002.jpg///nespresso-starbucks-10-single-origin-colombia-0003.jpg///nespresso-starbucks-10-single-origin-colombia-0004.jpg
5		en	Joies	FDC000056	Starbucks - Lungo Pike Place Roast	nespresso-starbucks-10-pike-place-roast-lungo-0001.jpg///nespresso-starbucks-10-pike-place-roast-lungo-0002.jpg///nespresso-starbucks-10-pike-place-roast-lungo-0003.jpg///nespresso-starbucks-10-pike-place-roast-lungo-0004.jpg///nespresso-starbucks-10-pike-place-roast-lungo-0005.jpg
6		en	Joies	FDC000058	Starbucks - Blonde Espresso Roast	nespresso-starbucks-10-blonde-espresso-roast-0001.jpg///nespresso-starbucks-10-blonde-espresso-roast-0002.jpg///nespresso-starbucks-10-blonde-espresso-roast-0003.jpg///nespresso-starbucks-10-blonde-espresso-roast-0004.jpg///nespresso-starbucks-10-blonde-espresso-roast-0005.jpg
			Joies	FDC000060	Starbucks - Espresso Roast	nespresso-starbucks-10-espresso-roast-0001.jpg///nespresso-starbucks-10-espresso-roast-0002.jpg///nespresso-starbucks-10-espresso-roast-0003.jpg///nespresso-starbucks-10-espresso-roast-0004.jpg///nespresso-starbucks-10-espresso-roast-0005.jpg

Excel

Naam	Type	Grootte	Gewijzigd op
nespresso-starbucks-10-blonde-espresso-roast-0001.jpg	JPG-bestand	15 kB	26-7-2023 12:31
nespresso-starbucks-10-blonde-espresso-roast-0002.jpg	JPG-bestand	13 kB	26-7-2023 12:31
nespresso-starbucks-10-blonde-espresso-roast-0003.jpg	JPG-bestand	14 kB	26-7-2023 12:31
nespresso-starbucks-10-blonde-espresso-roast-0004.jpg	JPG-bestand	19 kB	26-7-2023 12:32
nespresso-starbucks-10-blonde-espresso-roast-0005.jpg	JPG-bestand	17 kB	26-7-2023 12:32
nespresso-starbucks-10-breakfast-blend-0001.jpg	JPG-bestand	19 kB	25-7-2023 18:09
nespresso-starbucks-10-breakfast-blend-0002.jpg	JPG-bestand	15 kB	25-7-2023 18:09
nespresso-starbucks-10-breakfast-blend-0003.jpg	JPG-bestand	11 kB	26-7-2023 09:28
nespresso-starbucks-10-breakfast-blend-0004.jpg	JPG-bestand	18 kB	25-7-2023 18:09
nespresso-starbucks-10-espresso-roast-0001.jpg	JPG-bestand	16 kB	26-7-2023 12:35
nespresso-starbucks-10-espresso-roast-0002.jpg	JPG-bestand	13 kB	26-7-2023 09:34
nespresso-starbucks-10-espresso-roast-0003.jpg	JPG-bestand	13 kB	26-7-2023 09:34
nespresso-starbucks-10-espresso-roast-0004.jpg	JPG-bestand	16 kB	26-7-2023 09:34
nespresso-starbucks-10-espresso-roast-0005.jpg	JPG-bestand	16 kB	26-7-2023 09:35

ZIP

3.5. Products – Connect your Shopify shop

It is possible to connect your running Shopify webshop to Fête du Café and have your product information automatically synchronized with the Fête du Café database.

Please contact us at support@feteducafe.com and we are happy to configure your Shopify - Fête du Café connection.



3.6. Products – Connect with Channable

Channable is a one-to-many product-data distribution tool that let's you manage product-data in one platform and distribute it to multiple webshops & marketplaces. When you're running a catalogue with 25+ products or you have a changing catalogue, you can automate product-updates to Fête du Café through Channable. If you are interested to connect your webshop through Channable, please send a message to the Fête du Café support team and we'll get you set-up.

Channable Info & Documentation

<https://feteducafe.com/channable-integration/>

Please contact us at support@feteducafe.com and we are happy to configure your Shopify - Fête du Café connection.



3.7. Products – Requirements & Guidelines

Requirements & Guidelines

The success of your sales and your sales depends on the enthusiasm of your customers. That's why we want to treat them with the best possible product-information possible. Please follow these product requirements when uploading your products.

Product Requirements & Guidelines

<https://feteducafe.com/product-specifications-and-guidelines/>

<https://feteducafe.com/category-specifications-and-guidelines/>

Notes

- Taxes are calculated depending on the country you are shipping (delivery address) to.
- When importing, use: High, Low or Zero on the TAX column.
- If you importing through Excel, the 'Availability' column in the Excel must be set to A.

4.1. Select and Sell 'common-products'

There is a growing catalogue of common-products available for you to select in the Fête du Café database. These products are ready to sell. All you need, is to select the products that you want to sell, submit your stock & set your price. You can publish it the product with a simple push-on-a-button.

1. Click on 'Products'
2. Click on 'Products that Vendors can sell'
3. Click on 'Sell this'
4. Set your own price
5. Submit your stock
6. Click 'Save'

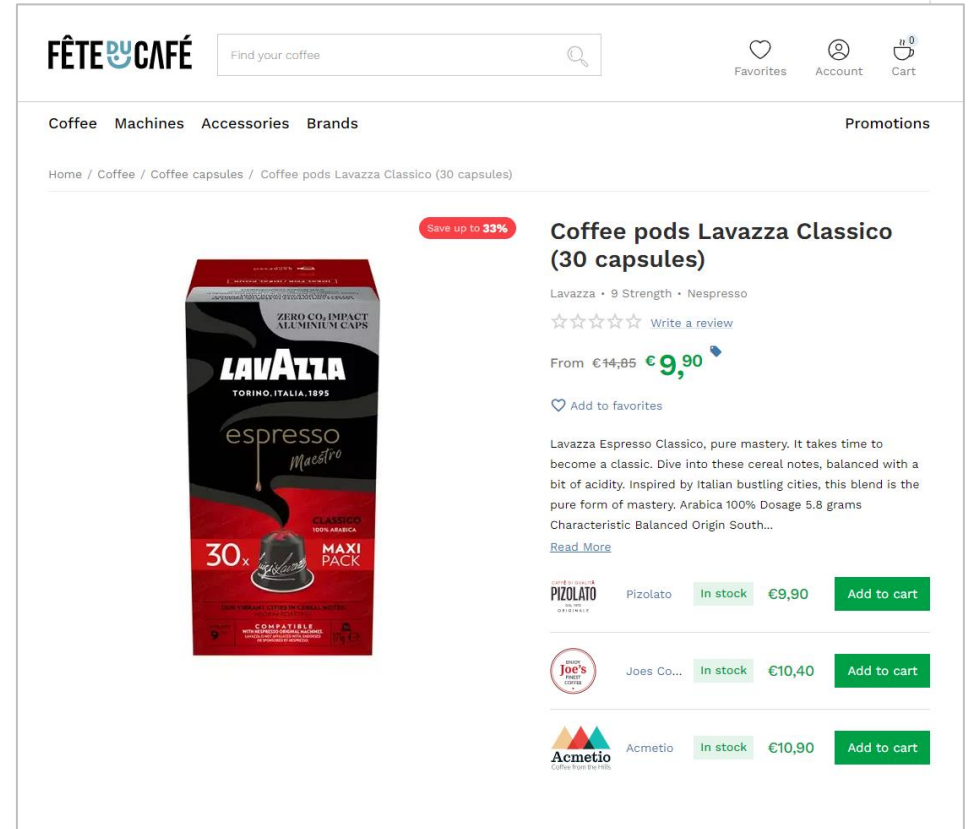
Note: Your product will be checked & approved by a Fête du Café marketplace moderator before it's visible on the webshop.

The screenshot shows the vendor dashboard with a sidebar on the left containing menu items: Home, Orders, Products (highlighted with a red box and '1'), Reviews, Import, Quantity discounts, Messages, and Accounting. The main content area is titled 'Products that vendors can sell' and contains a table of products. The first row is 'Coffee pods Lavazza Classico (30 capsules)' with a 'Sell this' button highlighted by a red box and '3'. The right sidebar has a section 'Products being sold' with a link 'Products that vendors can sell' highlighted by a red box and '2'. Below this are 'Products on moderation' and 'Disapproved products'. There is also a search section.

The screenshot shows the product edit page for 'Coffee pods Lavazza Classico (30 capsules)'. The 'Save' button in the top right is highlighted with a red box and '6'. The 'Price' input field is highlighted with a red box and '4'. The 'Quantity' input field is highlighted with a red box and '5'. The page has tabs for 'General', 'Features', 'Variations', 'Quantity discounts', and 'Product bundles'. The 'Information' section shows 'Common product: Coffee pods Lavazza Classico (30 capsules)', 'Categories: Coffee / Coffee capsules', and an image of the product. The 'Pricing / Inventory' section is partially visible at the bottom.

4.2. Example 'common-products' offering

A common-products could have one or more selling Vendors. The order of the selling Vendors is based on Availability, Price & Vendor rating. Buying customers can still buy from any of the preferred Vendors.



The screenshot displays the FÊTE CAFÉ website interface. At the top, there is a search bar with the text "Find your coffee" and a magnifying glass icon. To the right of the search bar are icons for "Favorites", "Account", and "Cart". Below the search bar is a navigation menu with categories: "Coffee", "Machines", "Accessories", "Brands", and "Promotions". The breadcrumb trail reads: "Home / Coffee / Coffee capsules / Coffee pods Lavazza Classico (30 capsules)".

The main product listing is for "Coffee pods Lavazza Classico (30 capsules)". It features a red and black product image of a box labeled "LAVAZZA TORINO, ITALIA 1895 espresso Macestro CLASSICO 100% ARABICA 30x MAXI PACK". A red badge above the image says "Save up to 33%". The product description includes: "Lavazza • 9 Strength • Nespresso", a star rating of four stars, and a price of "From €14,85 €9,90". There is an "Add to favorites" button and a "Read More" link.

Below the product description, there are three vendor listings, each with a logo, vendor name, status, price, and an "Add to cart" button:

- PIZOLATO** (Logo: PIZOLATO SIMILIO) - Pizolato - In stock - €9,90 - Add to cart
- Joe's** (Logo: Joe's COFFEE COFFEE) - Joes Co... - In stock - €10,40 - Add to cart
- Acmetio** (Logo: Acmetio COFFEE FOR EVERYONE) - Acmetio - In stock - €10,90 - Add to cart

5. Shipping methods & costs

You can set your shipping methods & costs in Settings part of the Fête du Café Vendor portal.

There is one default shipping method installed by default. This covers the most of the world, except for a list of European countries.

There is default shipping method set to cover all other countries except for the list provided.

For the European countries you can set your shipping costs based on conditions. Example: For orders from € 1 to € 50 you can set your shipping costs to € 3,95. For orders above € 50 you can set free shipping.

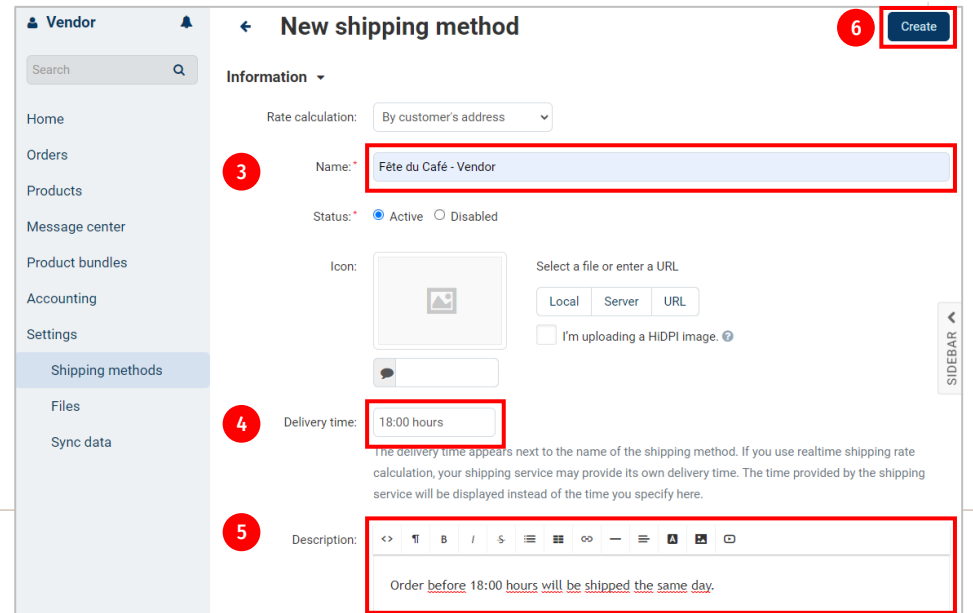
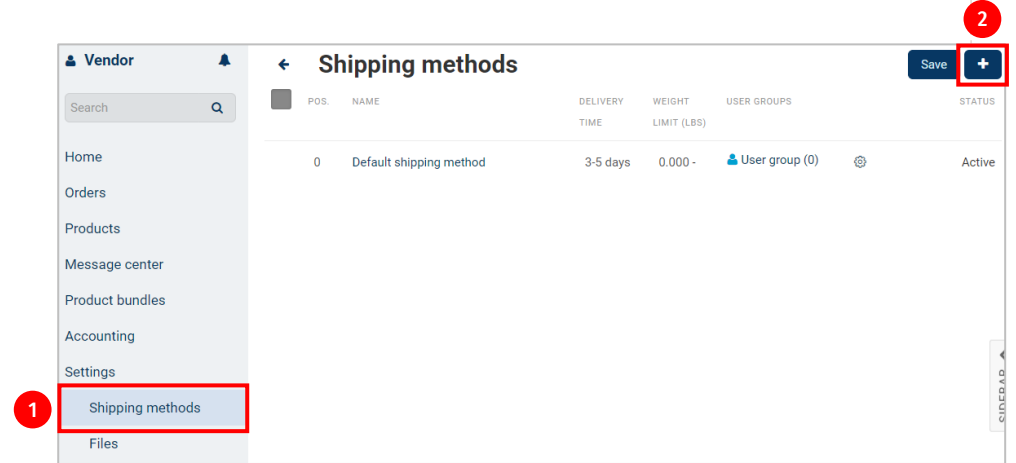
The shipping time indicates the hour before the customer may order for you to process the order. Example: Orders before 18:00 hours are shipped the same day.



5.1.A. Shipping methods & costs

1. Click on 'Settings' > 'Shipping Methods'
2. Click on the plus-sign + in the right-hand corner
3. Fill in your name. Example: Company XYZ
4. Set your delivery time. Orders before this time will be shipped the same day.
5. Add a description.
6. Click 'Create'

- Continue on next slide



5.1.B. Shipping methods & costs

7. Click on 'Shipping time and rates'
8. Click on 'Add all'
9. Set your Shipping time and Rate for each country
10. Click 'Save'

You can add conditions by clicking on the 'Set conditions' button next to the rate field.

11. Click 'Set conditions'
12. Add the From and To order value
13. Set the 'Shipping costs'
14. Leave the To price EMPTY to set from € 40,00 and up.
15. Click 'Save'

Vendor Fête du Café - Vendor

Shipping time and rates Test rate calculation Additional settings Storefronts

Type to search...

Default Area Shipping time: 18:00 Rate: €4.80

Countries: 210

Australia Shipping time: 18:00 Rate: €7.80

Australia

Austria Shipping time: 18:00 Rate: €1.90

Austria

Belgium Shipping time: 18:00 Rate: €1.90

Vendor Fête du Café - Vendor

Monaco Shipping time: 18:00 Rate: €1.90

Monaco

Netherlands Shipping time: 18:00 Rate: €1.90 Set conditions

Netherlands

PRICE CONDITION	SURCHARGE / DISCOUNT
€0.00 - €40.00	€1.90
€40.00 - and up	€0.00

From (€) - To (€) Surcharge / Discount

Norway Shipping time: 18:00 Rate: €1.90

Norway

6. Orders

Consumer will select your products from the Fête du Café marketplace and submit their order.

The order will be automatically available in the Vendor portal.

The money the customer paid is collected by Fête du Café and reserved for you.

You ship the order by selecting a carrier and submitting the orders track-and-trace code in the Fête du Café Vendor portal.

Soon after you flag the order as 'Completed' in the Vendor portal the money will be transferred to you.



6.1. Orders – Workflow



FÊTE DU CAFÉ

Checkout

1 Customer

First name and last name: Pino Palladino | Phone: +1(777)777-77-77 | Email: pppalld@gmail.com

My billing address is different from shipping address

First name and last name (for billing): Customer Customer | Phone: +1(777)777-77-77

Address: Crossroads 77 | Zip/postal code: 777777

City: Beaulieu | - Select state - | Netherlands

Your order:

Item	Price	Qty	Amount
Roast Espresso	€3.20	24	€76.80

Order summary

Product quantity: 24 Item(s)
Amount: €76.80
Shipping: €10.00
Taxes: Low (9% included): €9.34
Order Total: €86.80

Place order (€86.80)

Select this check box to accept the Terms and Conditions



Order #110 Total: €86.80 / Joes / 23-08-2023,10:13

Customer information: Pino Palladino, pppalld@gmail.com, 82, 166, 162, 8, Phone: +1(777)777-77-77

PRODUCT	PRICE	QUANTITY	SUBTOTAL
Starbucks - Italian Style Roast Espresso (CODE:FC000048)	€3.20	24	€76.80

Totals

Subtotal: €76.80
Shipping cost: €10.00
Taxes: €9.34
Low 9% included (L): €6.34
Total: €86.80

Shipping address: Roadway 137, Beaulieu, Noord-Holland 2134 AB, Netherlands

Billing address: Customer Customer, Crossroads 77, Beaulieu, 777777

1. Customer submits order through Fête du Café
2. Marketplace collects the order total
3. Marketplace forwards the order to the Vendor
4. Vendor selects carrier and submits track & trace

5. Vendor ships the order to the customer
6. Vendor marks the order as complete
7. Marketplace pays the Vendor

6.2. Orders – View

1. Click 'Orders' > 'View orders'
2. Click the 'Gear' icon
3. Click 'View'

The screenshot shows the Vendor interface for viewing orders. On the left is a sidebar menu with 'View orders' highlighted by a red box and a red circle with the number 1. The main content area is titled 'Orders' and contains a table with columns for ID, STATUS, DATE, CUSTOMER, PHONE, and TOTAL. A single order is listed: Order #102, Open status, dated 21-08-2023, 16:07, for customer @ Frappiccono Fred, with a total of €298.00. A gear icon in the action column is highlighted by a red box and a red circle with the number 2. A 'View' button in the action column is highlighted by a red box and a red circle with the number 3. Below the table, the text 'Total paid: €0.00' is visible. A 'SIDEBAR' label is on the right edge.

ID	STATUS	DATE	CUSTOMER	PHONE	TOTAL
Order #102	Open	21-08-2023, 16:07	@ Frappiccono Fred		€298.00

Total paid: €0.00

6.3. Orders – Submit Carrier + Track & Trace

1. Open/View any order
2. Enter your Tracking number
3. Select your Carrier
4. Click the 'Save changes'

The screenshot displays the Vendor interface for Order #102. The left sidebar contains navigation options: Home, Orders (with sub-items View orders and Call requests), Products, Message center, Product bundles, Accounting, and Settings. The main content area shows order details: Credit card (XXXXXXXXXXXXXXXX0000), Expiration date (00/00), Cardholder's name (FRED FRAPPUCCINO), and CVV/CVC (XXX). A 'Remove CC info' button is present. Below this is a 'Manager' section with a search bar. The 'Shipping information' section includes: Acme, Method (Acme - Vendor), Tracking number (1234567890), and Carrier (LIPS). A 'Save changes' button is highlighted in the top right, and a 'Create detailed shipment >' link is at the bottom right. Red circles with numbers 2 and 3 highlight the tracking number and carrier fields, respectively.

Credit card	XXXXXXXXXXXXXXXX0000
Expiration date	00/00
Cardholder's name	FRED FRAPPUCCINO
CVV/CVC	XXX

Remove CC info

Manager

Type to search...

Shipping information

Acme

Method: Acme - Vendor

Tracking number: 1234567890

Carrier: LIPS

Save changes

Create detailed shipment >

6.4. Orders – Flag as ‘Complete’

1. Click on ‘Orders’ > ‘View orders’
2. Click on the ‘Status’ dropdown
3. Select ‘Complete’

The screenshot displays the 'Orders' management interface. On the left, a sidebar menu is visible with the 'View orders' option highlighted by a red box and a red circle with the number '1'. The main area shows a table of orders. The first row, 'Order #106', is highlighted, and its status dropdown menu is open, with the 'Complete' option selected by a red box and a red circle with the number '3'. A red circle with the number '2' is placed over the dropdown arrow of the first row. The table columns are ID, STATUS, DATE, CUSTOMER, PHONE, and TOTAL. The table contains two rows of data. To the right of the table, the 'Gross total' is €978.80 and the 'Total paid' is €0.00. A 'SIDEBAR' label is visible on the far right edge.

ID	STATUS	DATE	CUSTOMER	PHONE	TOTAL
Order #106	Open	22-08-2023, 13:53	@ Palladino Pino	+7(777)777-77-77	€116.40
Order #104	Paid	,04	@ Palladino Pino	+7(777)777-77-77	€862.40

Gross total: €978.80
Total paid: €0.00

6.5. Orders – Print: Packing Slip

1. Open/View any order
2. Click the 'Gear' icon
3. Click 'Print Packing Slip'

The screenshot displays the Vendor interface for Order #102. The left sidebar contains navigation options: Home, Orders (with 'View orders' highlighted), Call requests, Products, Message center, Product bundles, Accounting, and Settings. The main content area shows the order details for 'Order #102' with a total of €298.00. A dropdown menu is open, showing options: 'Print invoice', 'Print packing slip' (highlighted), 'Contact customer', and 'Contact administrator'. The order items table lists two products: 'Magimix Nespresso Citiz M196 - Black' and 'Magimix Nespresso Citiz M196 - White', both priced at €149.00. The subtotal is €298.00 and the total is €298.00. A 'Save changes' button is visible in the top right corner.

PRODUCT	PRICE	QUANTITY	SUBTOTAL
Magimix Nespresso Citiz M196 - Black CODE:FDCMCH050	€149.00	1	€149.00
Magimix Nespresso Citiz M196 - White CODE:FDCMCH048	€149.00	1	€149.00
Subtotal:			€298.00
Total:			€298.00

6.6. Orders – Get paid by the Marketplace

Orders that are shipped to the customer (they have a carrier selected and a track & trace number – see: 5.2) and are flagged as completed (see 5.3) are eligible for payment to the Vendor.

Fête du Café will automatically process eligible orders and deposit the total of the order (minus commission) to your bank account.


Payments are processed every 14 days.

The screenshot shows a vendor's order management interface for 'Order #110'. The interface is divided into several sections:

- Customer information:** Pino Palladino, email: pnpalid@gmail.com, IP address: 82.168.162.9, Phone: +7(777)777-77-77.
- Shipping address:** Roadway 357, Beanicity, Noord Holland 2134 AB, Netherlands.
- Billing address:** Customer Customer, Crossroads 77, Beanicity, 777777, Netherlands, +7(777)777-77-77.
- Product table:**

PRODUCT	PRICE	QUANTITY	SUBTOTAL
Starbucks - Italian Style Roast Espresso CODE:FDC000048	€3.20	24 (24 Shipped)	€76.80
Totals			
Subtotal:			€76.80
Shipping cost:			€10.00
Taxes: - Low 9% included (L)			€6.34
Total:			€86.80
- Status:** Complete - (highlighted with a red box).
- Payment information:** Method: Credit card (Visa, Mastercard, etc...), Cardholder's name: PINO PALLADINO, CVV/CVC: XXXX, Expiration date: 00/00. Includes a 'Remove CC info' button.
- Manager:** Type to search... (with a search icon and user icon).
- Shipping information:** Method: Joes - Vendor. Includes a 'Track on website' section with a checked box and the tracking number 1234567890 (highlighted with a red box).
- Barcode:** FF45CR99110.
- Customer notes and Staff only notes:** Two empty text input fields.

6.7. Orders – Example: Packing Slip / Invoice



ORDER #102
ORDER DATE 21-08-2023, 16:07
PAYMENT Credit card
SHIPPING Acme - Vendor

STORE



Acme
 Boston street
 Boston, Massachusetts 02125
 United States
 +55(55)5555-5555
 vendor@acme.com
 http://www.acme.com

BILL TO

Fred Frappiccono
 Avenue de Cappuccino 9812
 Frappucity, 981230 CF
 Netherlands

SHIP TO

Fred Frappiccono
 Avenue de Cappuccino 9812
 Frappucity, 981230 CF
 Netherlands

ITEM DESCRIPTION	QTY	PRICE	DISCOUNT	TAX	ITEM TOTAL
 MAGIMIX NESPRESSO CITIZ M196 - BLACK <small>FDCMCH050</small>	1	€149.00	-	-	€149.00
 MAGIMIX NESPRESSO CITIZ M196 - WHITE <small>FDCMCH048</small>	1	€149.00	-	-	€149.00
Subtotal					€298.00
Shipping					€0.00
Payment surcharge					€0.00
Total					€298.00

Ship to:
 Fred Frappiccono
 Avenue de Cappuccino 9812
 Frappucity 981230 CF
 Netherlands

Acme
 Boston street
 Boston, Massachusetts 02125
 United States

PHONE: +55(55)5555-5555
 WEBSITE: <http://www.acme.com>
 E-MAIL: vendor@acme.com

Packing slip for order #102
 DATE: 21-08-2023, 16:07

Bill to:

Fred Frappiccono
 Avenue de Cappuccino 9812
 Frappucity, 981230 CF
 Netherlands

Ship to:

Fred Frappiccono
 Avenue de Cappuccino 9812
 Frappucity, 981230 CF
 Netherlands

STATUS: Open
 PAYMENT METHOD: Credit card
 SHIPPING METHOD: Acme - Vendor

Product	Code	Quantity
Magimix Nespresso Citiz M196 - Black	FDCMCH050	1

7. Commission

Fête du Café takes a commission on every order. This consists of a fixed fee and percentage on the order total (including tax).

The commission is based on your Vendor plan. Fête du Café collects the total paid amount from the Consumer and transfers the total amount minus the commission to the Vendor.

In the example the calculation is € 0,70 per order and 7% over the total order value.

Note: The fixed & percentage commission may vary depending on the Vendor plan.

Vendor - Commission Calculation			
Commission	€	0,70	Fixed
		7%	Percentage
Order	Price	Tax	
Coffee Machine	€ 149,00	€ 25,86	High / 21%
Coffee Beans	€ 21,60	€ 1,78	Low / 9%
Subtotal	€ 170,60	Including Tax	
Shipping	€ 10,00		
Total	€ 180,60	Including Tax	
Commission	€	0,70	Fixed / 0,70
	€	12,64	Percentage / 7%
For Marketplace	€	13,34	
For Vendor	€	167,26	Including Tax

Support – Fête du Café

Need help configuring your Vendor store? Don't worry, we've got you. Send us a message via support@feteducafe.com and we will reach out to help you.

Table

Field	Required	Description	Example
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...

...

...

...